

## MEDIA RELEASE

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### **Singtel–Singapore Cancer Society Race Against Cancer Raises Over S\$1.1 Million for its 10<sup>th</sup> Anniversary**

- *More than 8000 came together to rally support and raise funds for cancer patients & their families*
- *A new record to be created in the Singapore Book of Records*

**Singapore, 22 July 2018:** More than 8000 participants took part in the Singtel–Singapore Cancer Society Race Against Cancer (RAC) 2018, raising over S\$1.1 million for cancer patients and their families. Over the past 10 years, RAC has raised more than \$8.2million to support Singapore Cancer Society (SCS) programmes and services.

Guest-of-Honour Mr Chan Chun Sing, Minister for Trade and Industry, presented a cheque of \$250,000 from Singtel to SCS, before flagging off the 15km run.

Since the inception of RAC, Singtel Touching Lives Fund has contributed \$2.25 million to support the educational, financial and social needs of children under the SCS Help the Children and Youth Programme.

Mr Yuen Kuan Moon, Chairman of STLF and CEO of Consumer Singapore at Singtel, said “Singtel is proud to be the anchor sponsor of the Race Against Cancer since 2008. We are committed to supporting the vulnerable in our communities through our corporate social responsibility initiatives, and we are glad that the race is a key event to benefit SCS and its beneficiaries. Beyond raising funds for the fight against cancer, we are pleased that our partnership with SCS over the past 10 years has been able to provide children and youth with the dignity and support to cope and to live life to the fullest. I am greatly encouraged by my colleagues’ participation in this event, and this year we have our representative, International CEO Arthur Lang amongst 14 senior executives across Singapore taking part in the CEOs Against Cancer run.”

Mr Albert Ching, Chief Executive Officer, Singapore Cancer Society said, “Marking its 10th year, RAC is one of the longest standing and largest charity runs in Singapore. SCS is deeply encouraged to see so many participants and volunteers stepping forward to support this race to save lives. We also thank our valued partner, Singtel, for standing by us in the fight against cancer over the years. As long as we continue to come together, no one needs to fight cancer alone.”

Funds raised from RAC goes towards supporting SCS’ programmes and services. These include the Cancer Care Fund, Cancer Support Groups, Hospice Home Care,

Cancer Rehabilitation Centre, Help the Children and Youth Programme, SCS Cancer Treatment Fund, and the SCS Welfare Aid.

SCS also provides cancer screening services at no charge, and promotes cancer awareness and prevention through its public education and community outreach programmes island-wide. Last year, the society assisted some 1,900 needy cancer patients and reached out to more than 100,000 individuals through its cancer screening, as well as public educational and community outreach programmes.

### **A Decade of Spearheading the Fight Against Cancer**

To mark the 10th anniversary of RAC, SCS has planned a host of activities:

#### **1) "Most Number of Runners Wearing Purple Shoelaces"**

SCS will be attempting to make its way into the Singapore Book of Records for the "Most Number of Runners Wearing Purple Shoelaces". Purple is the universal colour for cancer awareness. Laces will be in the race pack given to participants and they are invited to lace up, complete the race and be part of this historic event.

#### **2) Exclusive 10th Anniversary Race Medal**

An exclusive 10th Anniversary Race Medal will be given to all participants (valid only for 10km and 15km run categories) after the race.

#### **3) Virtual Run**

This year RAC is introducing the Virtual Run which will give an opportunity to those who are unable to participate on race day to run at their own time. Participants will have to complete the 10km run within any 1 week from 11 June to 31 July to receive an exclusive race medal and an e-certificate.

#### **4) Silent Auction**

Another new feature at this year's RAC is the auction of celebrities' items online at <https://sites.google.com/view/rac2018auction>. Items such as Nathan Hartono's autographed guitar and a T-shirt personally designed by Rebecca Lim will be auctioned off. All proceeds will go towards helping drive SCS' programmes and services.

#### **5) Formation of 10**

To commemorate the 10<sup>th</sup> anniversary participants will be invited to create a human formation in the shape of the number 10

### **Remarkable Support from the Community**

RAC 2018 received encouraging and enthusiastic support from the community, including:

- 50 cancer patients and survivors from the various SCS support groups such as SCS New Voice Club (Nasopharyngeal Cancer), SCS Walnut Warriors (Prostate Cancer), SCS Colorectal Support Group (Colorectal Cancer), Lung Cancer Support Group

(Lung Cancer), SCS Reach to Recovery (Breast Cancer) and SCS Bishana (Female Cancer Survivors)

- Last year, SCS had invited RAC participants to be Charity RACers, who besides declaring their fight against cancer, also raised funds for SCS. This year, 16 Charity RACers has raised S\$18,905 so far through their fundraising pages which would end on 20 July at 1400 hours.
- 22 senior executives from companies across Singapore came together as 'CEOs Against Cancer' – a category that was introduced in 2015, to provide community leadership and raise funds from their business and personal network. Apart from participating in the race, they had also set up personal fundraising pages to collect donations totalling more than S\$116,270 from their contacts.

#### **List of participants (in no particular order)**

Dr Ang Peng Tiam  
SCS Community Partnerships Chairman

Mr Albert Lam  
CEO, BeauteHub International Pte Ltd

Mr Arthur Lang  
CEO for International Group, Singtel

Mr Mahesh Natarajan  
General Manager, Abott Laboratories

Mr Ashish D. Pal  
Managing Director & Zone Leader, Malaysia, Singapore & Brunei MSD, Pharma (Singapore)

Mr Brian Henry  
Executive Director, Pharmacology MSD Pharma (Singapore)

Mr Choo Kin Poo  
CEO, AsiaMedic Limited

Mr Choy Kem-Wah  
Vice President, Singapore MFG Operations Thermo Fisher Scientific

Mr Chris McNamara  
Executive Director, Finance, AP/Japan Commercial Services MSD Pharma (Singapore)

Mr How Ti Hwei  
Country President, AstraZeneca Singapore Pte Ltd

Mr Jean Drouffe  
CEO, AXA Insurance Pte Ltd

Mr Jimmy Ler  
Country Director, Logwin Air + Ocean Singapore Pte. Ltd

Mr Ooi Boon Hoe  
CEO, Jurong Port

Mr Patrick Smallcombe  
President, ONE J&J Southeast Asia

Mr Ravi Shastri  
Vice President / General Manager, Southeast Asia & Taiwan Thermo Fisher Scientific

Mr Samuel Koh  
Director, Market Access, Policy & Communications MSD Pharma (Singapore)

Mr You Fook Hin  
Managing Director, Mott MacDonald Singapore Pte Ltd

Ms Ong Ai Hua  
Company Group Chairman, Janssen Asia-Pacific

Chef Heman  
Co-Founder & Chef Owner, IronSupperClub Pte Ltd

Ms Arlene Wherrett  
VP & Managing Director, Sage Foundation

Mr Phua Tien Beng  
CEO, Parkway Pantai Limited

Ms Teena Joy Pisarev  
CEO, Icon SOC Pte Ltd

- 775 volunteers
- 149 Cancer survivor participants from 16 to 76 years old
- 85 Corporates
- 57 corporate teams
- 28 corporate sponsors

For more information, please contact:

Celia Au  
Corporate Affairs Manager  
DID: 6421 5801  
Mobile: 9668 9465  
Email: [celia\\_au@singaporecancersociety.org.sg](mailto:celia_au@singaporecancersociety.org.sg)

Kumudha Panneerchelvam  
Corporate Affairs Senior Executive  
DID: 6436 5237  
Mobile: 9819 6589  
Email: [kumudha\\_P@singaporecancersociety.org.sg](mailto:kumudha_P@singaporecancersociety.org.sg)

### **About Singtel–Singapore Cancer Society Race Against Cancer**

Singtel is the title sponsor of Race Against Cancer, an annual fundraising event organised by Singapore Cancer Society. Proceeds from this event go towards supporting SCS's cancer treatment subsidies, welfare assistance, cancer rehabilitation, hospice care, cancer screenings, research and public education initiatives.

A donation of \$200,000 in 2009 kick-started the SCS Help the Children and Youth Programme, to help children and youths whose lives have been affected by cancer. Since 2014, Singtel has increased its contribution to \$250,000 annually in support of the programme. The funds are used for home tuition services, school allowance grants, annual book prizes, youth camps and family engagement activities.

In addition, Singtel provides in-kind sponsorship for the race pack and prizes for the Race Against Cancer, and also helps to promote participation by publicising the event at Singtel shops and media outlets such as Singtel TV.

### **About Singapore Cancer Society ([www.singaporecancersociety.org.sg](http://www.singaporecancersociety.org.sg))**

Established in 1964, Singapore Cancer Society is a self-funded voluntary welfare organisation which provides patient care services to needy cancer patients through its welfare, hospice home care, cancer treatment subsidy and rehabilitation support programmes. In addition, the Society also provides free cancer screening services and promotes cancer awareness and prevention through its public education and community outreach programmes.